



TONI ETTRO
MISS ASTORIA 1962

Welcome TO THE 1963

Miss Astoria Pageant

An Official Preliminary
to the 1963 Miss American Pageant



PRESENTED BY THE ASTORIA JUNIOR CHAMBER OF COMMERCE

OFFICIAL PHOTOGRAPHER
RICHARD H. BALL

PAGEANT BACKERS

The Extra Measure of assistance extended by the following individuals, business firms and organizations has proven invaluable toward production of this year's Pageant: a tribute to the limitless talent and spirit of young womanhood of our area.

BOB OLSEN,
Pageant Chairman.

Astoria Apparel, Inc.
Gimre Shoe Co.
Greeninger Crushing Co.
Hughes-Ransom Mortuary
Kiddie's Korner
Leon's Apparel
Link's Sporting Goods
Pacific Power and Light Co.
Morton's Apparel
J. C. Penney Co.
Starla Stullers
Steinbock's Pharmacy
Van Dusen Beverage
Astoria Clinic
Clatsop County Dental Ass'n
Dr. and Mrs. Frank W. Rafferty
Dr. and Mrs. A. J. Kerbel
Astoria Safeway

Dr. and Mrs. Robert D. Neikes
Erickson Floral Co.
Mabry Motors
Lovell Auto Co.
Columbia Travel Bureau
First National Bank
First Federal Savings and
Loan Ass'n
Fiesta Club
Sea Fare Restaurant
The Daily Astorian
KVAS
KAST
Clatsop County Bar Ass'n
Stardust Motel
Bumble Bee Seafoods
Public Markets

Pageant Staging Committee

Produced and directed by	Dr. Duane Jue
Associate director	George Bjerke
Scenery and lighting director	Jim Stokes
Stage manager	Ken Hodgkinson
Musical arrangements	Bill Blunk
Electrical arrangements	Dick Rogers, Mike Hope

PROGRAM
The Astoria Junior Chamber of Commerce
PRESENTS
“*Beach Party*”
MISS ASTORIA PAGEANT OF 1963

OVERTURE Miss America Song
WELCOME Jaycee President Ray Wood
MASTER OF CEREMONIES Robert J. Hanson
INTRODUCTION OF MISS ASTORIA 1962 Miss Toni Etro

Evening Gown Competition:

1. Katrina Salo pink
2. Annette Marie Oltmanns *Orange*
3. Claudia Marshall *yellow ruffles*. & Whit lac.
4. Rea Raihala *White*
5. Mary Kaye Kerbel *Yellow* *my slates* & lac.
6. Carol Webb *white brocade*.

Divertisement — Miss Diane Wells sings I FOLLOW MY SECRET HEART
and IN MY SOLITUDE
Paul Hutchinson, Accompanist

Swim Suit Competition: Same order as above

INTERMISSION

Talent Competition:
1. Annette Marie Oltmanns, Classical Jazz Dance
2. Mary Kaye Kerbel, Pianist
3. Rea Raihala, Dance
4. Carol Webb, Comedy Monologue
5. Claudia Marshall, Flutist
6. Katrina Salo, Dramatic Reading

INTRODUCTION OF MISS SEASIDE Miss Jan Ordway

ANNOUNCEMENT OF FINALISTS AND QUESTIONS

INTRODUCTION OF JUDGES AND GUESTS

INTRODUCTION OF CO-SPONSOR OF MISS ASTORIA PAGEANT Bill Van Dusen

MISS ASTORIA 1962, FAREWELL

ANNOUNCEMENT OF RUNNERS-UP AND MISS ASTORIA 1963

GRAND FINALE Miss America Song



CAROL LEE WEBB

Height: 5 feet 7½ inches
Weight: 124 pounds
Hair: Auburn; Eyes: Blue
Talent: Comedy



CLAUDIA JEANNE MARSHALL

Height: 5 feet 1½ inches
Weight: 115 pounds
Hair: Brown; Eyes: Brown
Talent: Flutist



ANNETTE MARIE OLTMANNS

Height: 5 feet 5 inches
Weight: 117 pounds
Hair: Dark Blonde; Eyes: Blue
Talent: Classical Jazz Dancing

**MISS ASTORIA
1963**





MARY KAYE KERBEL

Height: 5 feet, 5 inches

Weight: 113 pounds

Hair: Brown; Eyes: Brown

Talent: Pianist

The Miss Astoria Candidates 1963



REA ANN RAIHALA

Height: 5 feet, 1 inch

Weight: 97 pounds

Hair: Blond; Eyes: Blue-grey

Talent: Tap Dancing



KATRINA SALO

Height: 5 feet, 6 inches

Weight: 120 pounds

Hair: Light Brown; Eyes: Blue

Talent: Dramatic reading

Miss Astoria

PAGEANT BOOSTERS

Our thanks to the following individuals and business firms of the area for their support of the 1963 Miss Astoria Pageant. The scholarship program and much of the Pageant production would have been impossible without their assistance.

RAY WOOD,
President, Astoria Jaycees

THE FABRIC SHOP
COLUMBIA PRESS
RASTY'S PLACE
LOWER COLUMBIA DAIRY
FISHER BROS. CO.
HAUER'S CYCLERY
FRANK & HERMAN'S BARBER SHOP
SIMONSEN CHEVRON SERVICE
PARAMOUNT DRUG CO.
FUL-MON'S DISCOUNT CENTER
PAYNE'S MEN'S STORE
FIRESTONE STORE
SINGER SEWING CENTER
HILDEBRAND'S
ART & NEEDLECRAFT
ROSEBUD'S WASHER & DRYER SERVICE
ASTORIA BUSINESS EQUIPMENT
E. T. EDISON INSURANCE AGENCY
THOMPSON'S SEAFOOD
GREENBERG FURNITURE
UTZINGER'S
DAIRY QUEEN
POOLE'S MUSIC STORE
RADIO SERVICE CO.

Astoria Junior Chamber of Commerce Miss Astoria Pageant Comm.

Chairman, Bob Olsen
Chaperone, Jeanne Maddox Fastabend
Entries, Ron Bisceglia
Hostess, Darlene Jackson
Judges, Sim Vinson
Tickets & Ushers, Omer Stephens
Publicity, Bill Meyer

Advertising & Promotions, Bob Jackson
Budget & Finance, Bill Ohlmann
Treasurer, Dick Plummer
Secretary, Jan Bisceglia
Program Booklets, Jim Lehde
Staging, Duane Jue

1963 MISS ASTORIA PAGEANT AWARDS

MISS ASTORIA

\$100.00 — SCHOLARSHIP
\$200.00 — WARDROBE
TROPHY AWARD

FIRST RUNNER-UP

\$75.00 — SCHOLARSHIP
TROPHY AWARD

SECOND RUNNER-UP

\$50.00 — SCHOLARSHIP
TROPHY AWARD

Special seats will be reserved for all Miss Astoria contestants at the Miss Oregon Pageant in Seaside this June.

1963 MISS OREGON PAGEANT AWARDS

\$1,000.00 MINK STOLEOregon Mink Breeders Ass'n
500.00 CASHToni Ban-Lon Fashion Award
1,200.00 WARDROBE
COMPLETE SET OF MATCHING LUGGAGERichfield Oil Co.
MISS OREGON CROWN
TRIP TO ATLANTIC CITY AND EXPENSES

Oregon Pepsi-Cola Bottlers Scholarship Foundation

MISS OREGON	\$1000.00
FIRST RUNNER-UP	500.00
SECOND RUNNER-UP	200.00
THIRD RUNNER-UP	100.00
FOURTH RUNNER-UP	100.00
MISS CONGENIALITY	100.00
NON-FINALIST WINNER, TALENT	100.00
NON-FINALIST WINNER, SWIM SUIT	100.00

JUDGES--

★ MISS BETTY HARLAMPUS

Executive Director of the Miss Oregon Pageant of Seaside, Inc. Her activities with the Miss Oregon Pageant since 1958 — including three trips to the Miss America Pageant — well qualify Mrs. Harlampus to assist with the choosing of Miss Astoria 1963.

★ MR. LARRY HALLER

Teacher-Coach at Seaside high, Haller served as Executive Director of the Miss Oregon Pageant last season.

★ MR. D. F. JACKSON

An executive in the Newport P.U.D., Jackson is life member of the Oregon Jaycees and truly a "Judges' judge". He will chairman Miss Oregon Pageant Judges committee this June 27-29 in Seaside.

★ MRS. JACK PHILLIPS

Mrs. Phillips was official Chaperone to the 1961 Miss America Pageant in Atlantic City. She will chairman the Hostess Committee for the Miss Oregon Pageant this June.

Compare Your Judging with the Experts

Contestants Initials:

EVENING GOWN COMPETITION

(Judge poise, personality, grace and evening dress appearance)

1st, 5 points; 2nd, 4 points; 3rd, 3 points.

3 4 1

SWIM SUIT COMPETITION

(Judge for beauty, figure, posture, poise, grace and conformity)

1st, 5 points; 2nd, 4 points; 3rd, 3 points.

1 5 3

TALENT COMPETITION

(Judge for talent and presentation)

1st, 10 points; 2nd, 8 points; 3rd, 6 points.

1 6 4

FINAL BALLOT

Refer to your previous ballots for standing, weigh scores against performance of contestants last question-answering appearance.

MISS ASTORIA

Selby
Marshall
Woff

FIRST RUNNER-UP

SECOND RUNNER-UP

NOTE: Above ballot closely resembles judges official ballot, however, judges have all had the opportunity of meeting and talking with contestants at official tea. This is not scored but figures into the final choice.

Rinkah - 2d runner up Marshall - 1st runner up
Selby - Miss Astoria